



BACKGROUND

David Urbanic is a true testament to the livelihood of the independent spirit in America today. He received education in photography at the Art Institute of Pittsburgh, but is mostly self taught in his areas of expertise, which include photography, video editing, and DVD production.

Upon leaving the Art Institute to pursue photography as a freelance artist, he gained notoriety in the regional independent music scene of the North Eastern United States. With his haunting, dark, often ghost-like images, he stood apart from the usual freelancers and rock journalists and their otherwise disposable snapshots.

As his name began to grow in the Pittsburgh, New York, and Philly scenes he formed Ship King Media, LLC with his longtime friend and collaborator, David Spak. The company focuses on music video production, as well as graphic design and promotional video production for companies, individuals and musicians alike. Their debut video, "Refrain", for the nationally recognized rock band PKP gained global exposure with it's inclusion in the 2005 Urban Media Makers Film Festival in Atlanta, Georgia.

Recent work includes a feature length documentary chronicling the relentless 220 date, 2006 tour of internationally touring rockers, Zelazowa and music videos for PKP and Project Phonix, starring Barbara King, from the 2006-2007 season of NBC's "Law & Order."

EDUCATION

Art Institute of Pittsburgh
1999-2000
Majored in Photography

PROFESSIONAL

Freelance photography, editing, graphic design, etc.
1999-present

Ship King Media, LLC

Partner
2005-present
Photography, documentary film production and
direction, commercial and promotional video
production, graphic design, DVD
production/programming, etc.

APPLICATONS

Photoshop, Premiere Pro, After Effects, Dreamweaver,
Fireworks, FrontPage, Illustrator

"David Urbanic and his cohorts at Ship King Media provide the perfect balance between professionalism and passion. They have a keen eye for catching individuals in their own element, and whether it's via the photographic or videographic lens, David and Co. provide a great product to each and every client that they service."

Bryan Weber, singer/guitarist (Zelazowa)

PROJECTS AND CLIENTS

ZELAZOWA

Philadelphia based, internationally touring rock band

Various promotional and live photography

"What You Want Us to Be, We Can't Always Be..." Feature length documentary film chronicling their relentless 220 date, 2006 tour

Music and promotional videos in support of the band and the short film:
"1,000 Smiles" - Music video
"When the Sky Imploded" - Promotional music video
Numerous trailers and live video clips for online promotion

PROJECT PHOENIX

Rock band

Promotional photography

Music video and promotional video:
"Letters to the Queen" - Music video, starring Barbara King (2006-07 season of NBC's "Law & Order") and Gabrielle Yarshen (Bodiography Contemporary Ballet).
Numerous trailers and video for online promotion

PKP

Rock band

Music Video:

"Refrain" - Music video, official selection of the 2005 Urban Media Makers Film Festival (Atlanta, Ga.)
"Pale" - Music video, featuring nationally recognized actress and choreographer Barbara King

Graphic Design

"Sleepless" - Album design and packaging (2006)

Photography

Official band photographer since 2004
Various promotional and live photographic projects

"Urbanic seamlessly moves back and forth across many of the visual mediums with a professional understanding and strong artistic insight and I would bet that's why he has such a truly unique style. He has everything it takes to make a project look and feel right."

Alex Wilson, actor/painter

DAVID URBANIC

PHOTOGRAPHER, VIDEO PRODUCER

2007PORTFOLIO

PROJECTS AND CLIENTS (continued)

BODIOGRAPHY CONTEMPORARY BALLET CO.

Official videographer and video production company (Ship King Media, LLC) since 2005

"STATE COLLEGE MAGAZINE" (KING PUBLISHING)

Video Production - 2006 Chef's on Stage annual fundraiser
On-location video production and projection
Promotional fundraising DVD production
Official sponsor of the 2006 event

KURT J. LESKER CO.

Video Production
Sales and Recruiting promotional DVD's and online videos
Vacuum pump assembly and disassembly training videos for the world leader in vacuum science

DAVID ULLMAN

Singer/Songwriter

Video Production:
"Deja Vu" - Music video production, and editing
Live performance video for online and other promotion

Photography

Promotional and live photography

As a photographer and video extraordinaire, David Urbanic sets himself apart through his fantastic work ethic and creative techniques. It would not be at all unusual to find that he has stayed up through the night to meet a deadline or traveled long distances to win the respect of a potential client. David has never just taken a conventional approach to any of his projects. He always has unique ideas to offer such as different camera angles, playful lighting schemes, and manipulation methods that attest to his passion for his art. He takes outside advice and constructive criticism in stride and uses it as a building block to new ideas. As a past, present, and future client, I am continuously amazed by the great work that he produces whether it be still photos, videos, or website work and am extremely appreciative of all his help.

Kyle Weber, guitarist (Zelazowa)

PROJECTS AND CLIENTS (continued)

ZAFIRA DANCE CO.

Nationally touring Bellydance company

Video Production:

"Zafira Dance Co. Live from the Kelly Strayhorne Theater" - Full length, live performance DVD

"Vaudeville Carnivale" - Video and DVD production for this fundraising event

Graphic Design:

"Zafira Dance Co. Live from the Kelly Strayhorne Theater" - DVD menu and packaging design & layout

"Vaudeville Carnivale" - Graphic design and layout of event promotional material
Promotional postcard design & layout

CREATURE COMFORTS (CBS)

Audio compilation or subject field recordings

SORROW (short film)

Director, co-executive producer, editor, and special visual effects

"David's quick to get inside of the [artist's] vision, to really understand it and make it his own. His ability to create a visual form which proclaims the original artistic vision is top class. I think that's what's most important, to really understand the art and the artist. That's when you get it right. And he gets it."

Pete Nalishan, composer/performer/audio engineer



"...It's one thing to speak of David's work but you have to understand the person first. Not only is he an excellent photographer and film-maker, but when you work with David you get a great person, an understanding person, and a great personality. David is very flexible and easy to work with. He has a way of getting across to people exactly what it is you want. He's extremely professional but at the same time warm and approachable. His work speaks volumes but it's his unique sense of humor and humanity that makes him very good at what he does."

Ian Sharkey – bassist (Zelazowa)

Working with David and the whole team at Ship-King Media has been astounding. They are extremely professional and talented and are on par with any New York City or Los Angeles film production crew. I've hired David for numerous projects and his talents as an editor, director and photographer are remarkable as well as his ability to understand and value the uniqueness of each separate project. If you are looking for professional quality production value along with a team of people who genuinely care about making your project exactly as you envisioned it, then I recommend Ship-King Media with the highest acclaim.

Barbara King, actress

DAVID URBANIC

PHOTOGRAPHER, VIDEO PRODUCER

2007 PORTFOLIO

I have spent well over 20 years in the film/TV industry in Los Angeles and have worked with some of the BEST, and MOST FAMOUS people on the planet, and Dave Urbanic ranks right up there with the best of them.

Victor (Axl) Pancerev, director/producer/cameraman



Dave has natural born instincts as a photographer, filmmaker, and editor. His approach is very rustic and raw, which is perfect for those who are looking for honesty and realism in their finished product. If you want something overproduced and phony, hire someone else. His style is constantly evolving, yet always original. He is incredibly easy to work with and one of the friendliest people I have ever met. Dave also has no apparent ego, and gives my band life in a way that only adding another member could. He puts his life into his work, because unlike part-time artists, his work is his life.

Terry Sharkey, drummer (Zelazowa)



As a photographer, David Urbanic's images evoke a uniquely kinetic quality. Whether live, candid, or contrived, his compositions capture his subject's personality and relay their message in no uncertain terms. As a producer and businessman, Urbanic is as resourceful as he is imaginative. Unbound by budgetary restraints, he creates art out of commerce and delivers products that portray his collaborators in context in which they intend themselves to be seen.

David Ullman, musician/performer

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"Dave Urbanic and Ship-King Media, gave our band an image that matched our sound perfectly. Their videography is amazing and the entire group is fun to work with. I'm very happy I got involved with them"

James Patla, guitarist/singer (PKP)





"I think it's more important to get out there and expand your portfolio than to sit behind the computer at some company for five years, just so it looks good on a resume. What it boils down to is quality and conviction. You can follow your dream and make a name for yourself, or you can do what everyone else tells you to do. The people I admire are the ones who threw caution to the wind and went out and did it, not the people telling me how to do it when they haven't really gotten anywhere themselves."

-David Urbanic













